Docket No.: 5243P003



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re the Application of:

KENNETH J. LANCOS, ET AL.

Application No.: 09/965,954

Filed: September 28, 2001

For: SYSTEM AND METHOD FOR

ACCUMULATING MARKETING DATA

FROM GUESTS AT A COVERAGE

AREA

Art Group: 2161

Examiner:



INFORMATION DISCLOSURE STATEMENT UNDER 37 C.F.R. §1.97

Assistant Commissioner for Patents Washington, D.C. 20231

Sir:

In accordance with the duty of disclosure under 37 CFR § 1.56 and in accordance with 37 C.F.R. § 1.97, enclosed is a copy of Information Disclosure Citation Form PTO/SB/08. Copies of the references cited on PTO/SB/08 are enclosed herewith. It is respectfully requested that the cited references be considered and that the enclosed copy of PTO/SB/08 be initialed by the Examiner to indicate such consideration and a copy thereof returned to applicant(s).

Pursuant to 37 C.F.R. § 1.97, the submission of this Information Disclosure Statement is not to be construed as a representation that a search has been made and is not to be construed as an admission that the information cited in this statement is material to patentability.

Please charge any additional fee due to Deposit Account 02-2666. A duplicate copy of the Fee Transmittal is enclosed for this purpose.

Respectfully submitted,

BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP

Date:

January 09, 2002

12400 Wilshire Blvd., 7th Floor Los Angeles, California 90025 (714) 557-3800 George L. Fountain, Reg. No. 36,374

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail with sufficient postage in an envelope addressed to: Assistant Commissioner for Patents, Washington, D.C. 20231 to the Patent and Trademark Office on: <u>January 9, 2002</u>.

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Substitute for form 1449A/PTO

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INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(use as many sheets as necessary)

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	Complete if Known
Application Number	09/965,954
Filing Date	September 28, 2001
First Named Invento	Kenneth J. Lancos
Group Art Unit	2161
Examiner Name	
Attorney Docket Nur	nber 5243P003

				U.S. PATENT DOCUMENTS			
kamine Initiates	Cite No.1	U.S. Pater Number	Kind Code ² (if known)	Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	
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Examiner Initials*	Cite	Foreign Patent Document			Name of Patentee or	Date of Publication of	Pages, Columns, Lines,	T
	No.1	Office ³	Number	Kind Code ^s (if known)	Applicant of Cited Document	Cited Document MM-DD-YYYY	Where Relevant Passages or Relevant Figures Appear	T°
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Examiner		Date	
Signature		Considered	

^{*}Examiner: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication.

^{&#}x27;Unique citation designation number. ²See attached Kinds of U.S. Patent Documents. ³Enter Office that issued the document, by the two-letter code (WIPO Standard S.3). ⁴For Japanese patent documents, the indication of the year of reign of the Emperor must precede the serial number of the patent document. ⁴Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. ⁶Applicant is to place a check mark here if English language Translation is attached.